

Canadian Consumer Receipt Transactions Dataset

Receipt and line item data from a Canadian consumer panel.

Canadian purchase data from 6M uploaded receipts. It is available at receipt and line item level, with retailer, brand and listed parent mappings. The panel contains 40K panellists, with 18K active in a typical month, and stable history from September 2024.

6M RECEIPTS COLLECTED	40K DISTINCT PANELLISTS	18K MONTHLY ACTIVE PANEL	Sep 2024 STABLE HISTORY BEGINS
---	---	--	--

What the dataset contains

The dataset contains purchase data from a Canadian consumer panel. Each receipt includes the retailer, purchase date, transaction amounts, a pseudonymous panellist ID and, where readable, the products and brands on the receipt.

The data can be supplied as one row per receipt or one row per line item. Where applicable, retailers and brands can be linked to their listed parent company, ticker and venue.

Stock coverage

150+ listed companies

Retailers in the full dataset are linked to more than 150 listed companies. The table shows the 15 with the highest receipt counts. Each has at least 10,000 receipts and appears in every month covered by the supplied data profile.

Top 15 stocks

Total receipts in the supplied data profile, rounded

COMPANY	TICKER	VENUE	TOTAL RECEIPTS
Loblaw Companies Limited	L	Toronto (TSX)	1.25M
Walmart Inc.	WMT	New York (NYSE)	695K
Empire Company Limited	EMP.A	Toronto (TSX)	556K
Metro Inc.	MRU	Toronto (TSX)	403K
Dollarama Inc.	DOL	Toronto (TSX)	348K
Costco Wholesale Corporation	COST	Nasdaq	219K
Canadian Tire Corporation	CTC.A	Toronto (TSX)	156K
The Home Depot, Inc.	HD	New York (NYSE)	64K
TJX Companies, Inc.	TJX	New York (NYSE)	45K
McDonalds Corporation	MCD	New York (NYSE)	42K
Dollar Tree, Inc.	DLTR	Nasdaq	37K
Alimentation Couche-Tard Inc.	ATD	Toronto (TSX)	26K
Restaurant Brands International	QSR	Toronto (TSX)	19K
McKesson Corporation	MCK	New York (NYSE)	13K
Suncor Energy Inc.	SU	Toronto (TSX)	11K

Shipping modes and delivery

Four shipping modes

The same underlying receipt data is available in four shipping modes. The table shows what one row represents and how the modes differ.

SHIPPING MODE	ONE ROW PER	WHAT THE ROW CONTAINS
Receipt data	Receipt	Purchase and upload dates; subtotal, tax, total and currency; pseudonymous panellist ID, age band, gender and province or territory; retailer and store details; item and brand lists; retailer ticker and venue where available.
Line item data	Item on a receipt	All receipt fields, plus one extracted item with its name, brand, category, price, quantity and product code where available; ticker and venue for the listed parents of the brand and retailer.
Daily retailer totals	Retailer on a date	Receipt count and spending for a retailer on that date, with ticker and venue for its listed parent where available.
Daily brand totals	Brand on a date	Receipt count and spending for a brand on that date, with ticker and venue for its listed parent where available.

How the modes relate

A receipt containing three products appears once in the receipt data and three times in the line item data. It also contributes to that date's retailer total and to the daily total for each identified brand.

Delivery and access

DELIVERY CADENCE Monthly • Weekly • Daily	FREE TRIAL 90 days
--	-------------------------------------

Prospective users can request the data dictionary, data profile, due diligence questionnaire and a 1,000-row synthetic sample before starting a trial.

CONTACT FOR DOCUMENTATION AND ACCESS

James Worthington Chief Executive Officer, Valsys

james.worthington@valsys.io

valsys.io