

WHO WE ARE: Primary Research, Built for Quantitative Scale

BWG Global is a primary research firm serving professionals across the world's leading investment firms and corporations for over 30 years, delivering unparalleled, operator-sourced thematic insights.

We partner with leading investors worldwide to deliver differentiated, real-time market intelligence grounded in direct engagement with operators, customers, and partners across multiple industries — enabling investors to understand and anticipate the key forces shaping market performance, including shifts in demand, pricing, competition, and innovation.

This is not aggregated news — it is primary intelligence sourced from the ground up, structured for rigorous investment use. We identify key market inflections and uncover investable ideas before they become consensus.

5	30+	100,000+
Sectors: Consumer · Cyclicals · Healthcare · Payments/Financials · TMT	Years of primary research on a rigorous, proven methodology	Active vetted participants across our research network

PRODUCT OVERVIEW: A Multi-Modal Research Platform

BWG delivers primary intelligence across three integrated research modalities designed to generate signal across short- and long-duration investment horizons.

Forum Research	Channel Research	Market Insight Surveys
- Moderated, multi-operator virtual discussions - Library of raw transcripts & synopses - Live sentiment, competitive positioning & demand signals	10,000+ annual in-depth channel interviews 70%+ repeat-source rate for longitudinal tracking - Sentiment Reads on tracked companies and sectors - Coverage across 20+ countries	- Quantitative cross-industry surveys (n=30–100) - Drawn from 100,000+ vetted participants - Surfaces adoption trends, competitive shifts & investment priorities

These modalities are not siloed — they are continuously synthesized into a structured, longitudinal view of sector dynamics, providing investors with both the granularity to validate a specific thesis and the breadth to identify emerging themes across markets.

DELIVERY & INTEGRATION

- BWG's platform is designed to meet quantitative strategies' standards — providing consistent, structured, and machine-readable primary research.
- Signal-ready data:** Structured outputs with advanced tagging and metadata classification enabling direct ingestion into quantitative models, LLM pipelines, and signal generation frameworks via the BWG API.
 - Sentiment Reads at scale:** Sentiment datapoints across covered companies provide a continuous, normalized view of operator and market sentiment — suitable for factor construction and systematic screening.
 - Longitudinal consistency:** The same operator base is engaged repeatedly over time, enabling directional change detection and momentum signal extraction that point-in-time surveys cannot replicate.

PRODUCT SPOTLIGHT: Quant Dataset

BWG's proprietary thematic research discussions are inherently multi-ticker in nature — a single moderated discussion forum on EV charging infrastructure, for example, yields insights relevant to dozens of names beyond those explicitly named. Our Quant Dataset makes that latent signal actionable at scale, and as the product of the conversations between BWG's moderators and proprietary industry network, unique in content.

How It Works

- A thematic forum discussion may explicitly reference 5–7 moderator-curated tickers that are thematically expanded, utilizing BWG's partner Noonum's proprietary, non-AI based, knowledge graph process, to hundreds of relevant long names and weights. In addition, discussion is expanded for hundreds of inverse, short names, dramatically increasing coverage without diluting signal quality, enabling multiple daily signals (as many as 6 per trading day) for most US large cap names, and coverage of the vast majority of small cap names.
- The expanded universe is delivered in a structured, machine-readable format via the BWG Research API — ready for direct ingestion into quantitative models, LLM pipelines, and signal frameworks.
- Historical data, with full Forum Research history back to mid-2019, extends across multi-year time series, providing the backtest depth quant teams require for rigorous signal evaluation and model qualification.

Why It Matters

- Most alternative datasets struggle to reach the ticker coverage and time-series depth quant funds require for use, and among primary research data, this is even more scarce.
- BWG's Quant Dataset was purpose-built to close that gap — converting deep, operator-sourced primary research into a scalable, model-ready dataset covering the S&P 500, Russell 3000, MSCI World, and beyond.

DATA SPECIFICATIONS

Specification	Details
Delivery Frequency	API — on-demand / continuous / daily
Data Frequency	Daily, event-driven (forum/channel/survey cadence)
Reporting Lag	T+0, (same day as event). For specific forums that may require internal compliance review, possibly T+1.
History	From June 2019
Coverage (Geography)	Global (Ticker distribution, unweighted: US 22% / China 10% / Japan 7% / Canada 6% / UK 3% / Asia (ex-China/Japan) 21% / Europe (ex-UK) 8% / Other 23%)
Coverage (Tickers)	26,207 total tickers / SPX: 496 tickers / R3K: 2834 tickers / MSCIW: 1261 tickers
Library Size	Backtest .json file size ~7.5 GB Forum events per year: 2026: 1650 (planned), 2025: 1524, 2024: 1519, 2023: 1734, 2022: 1935, 2021: 1980, 2020:1311
Availability	Institutional / Quant — contact for access

Ready to explore the data?

We welcome the opportunity to walk you through our research platform, data specifications, and backtest history.

quant@bwgglobal.com | www.bwgglobal.com

Data Dictionary

BWG GLOBAL | QUANT DATASET — Column Definitions & Integration

The BWG Research API v3 returns research documents with structured metadata, tagging, transcripts, and quantitative portfolio signals. Below is a sample:

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```

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