



ZebraMetrics - Early Indicators of Corporate Actions

Executive Summary

ZebraMetrics delivers predictive alternative data by tracking real-time company interactions with our specific regulatory content. These behavioural patterns provide a forward-looking view of corporate intent, often ahead of public disclosures.

The dataset captures company engagement across key areas such as M&A, restructuring, litigation, regulatory compliance, and credit markets. These interactions typically precede major corporate events, enabling early identification of market-moving catalysts.

Signal Delivery & Dashboards

Access to a fully filterable core dashboard covering all companies, sectors, and topics. To enhance signal clarity and reduce noise, we have also developed a set of focused dashboards structured around key event-driven themes. These highlight companies showing early signs of:

- **Credit Stress** - restructuring & insolvency, lending & secured finance, securitisation, private credit, fund finance
- **Litigation Risk** - litigation, disputes, class actions, product liability, competition
- **Growth Signals** - M&A, private equity, IPO, FDI
- **Regulatory Pressure** - AML, sanctions, cybersecurity, governance, compliance

We can also build fully bespoke dashboards tailored to specific strategies, sectors, or risk themes

Applications

- Identify early corporate catalysts
- Highlight emerging risk across portfolios
- Enhance investment and research workflows
- Support risk monitoring and positioning decisions

Why ZebraMetrics

- Pre-disclosure insight: Signals emerge before filings, earnings, or news
- Event-focused: Directly linked to M&A, restructurings, litigation and regulatory pressure
- Broad coverage: 89% of the S&P 500
- Explainable signals: Built on observable corporate behaviour
- Flexible integration: API, feed, CSV, dashboards
- Customisable: Bespoke dashboards for specific strategies

Next Steps

We would be happy to share historic data, example signals, or a tailored dashboard aligned to your focus areas.

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