

Dynamic Company Sector Classification

Al-driven, dynamic sector classification for the 21st century

Al-derived

Responsive

Intuitive

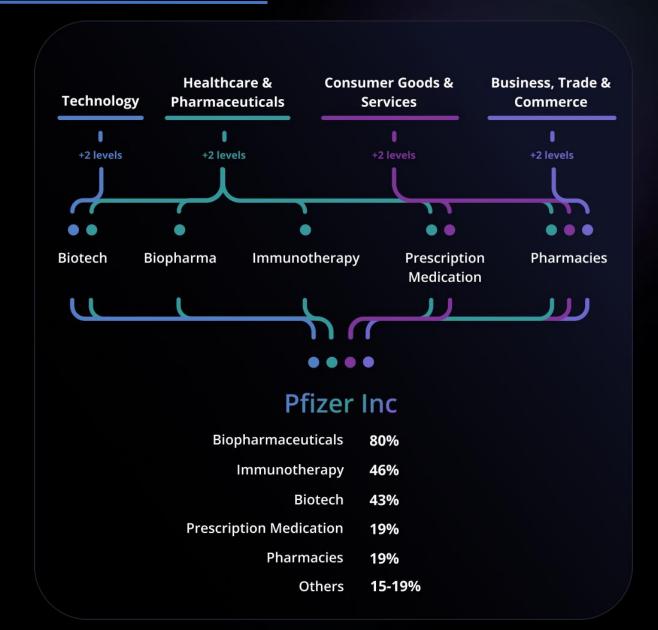
Affordable



A DCSC Example – Pfizer Inc.



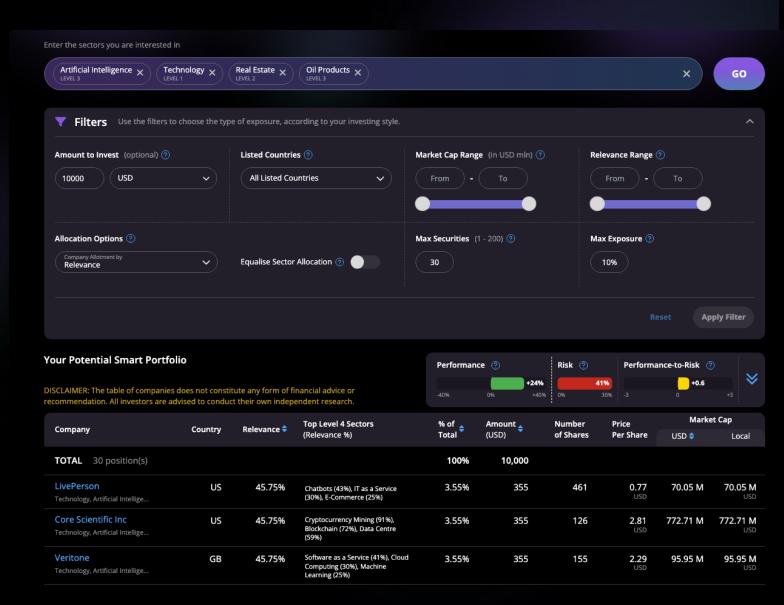
- Relevance scores for every sector based on publicly available content
- Scores update in real-time as new content becomes available
- Sectors may have multiple parents, reflecting economic complexity
- Every connection is explorable with more data and analytics
- Data available on the web and via API for algorithmic use and redisplay



Smart Portfolio Building



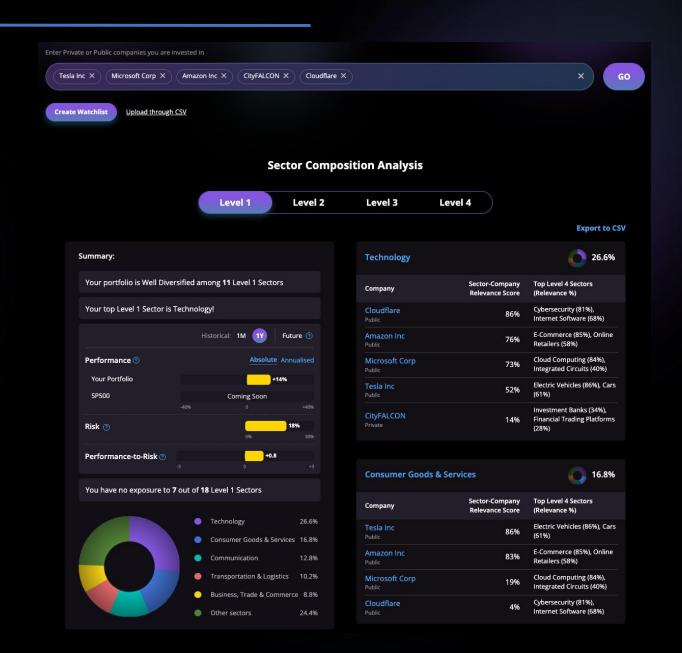
- Portfolios based on relevance scores and intuitive filters
- Users choose sectors for exposure and receive relevant companies and basic data
- Anyone can diversify into new sectors or new countries
- Not just for investing: teams can track competitors or potential new clients and markets



Portfolio Classification

DCSC
A CityFALCON Solution

- A new view of diversification using DCSC relevance scores across 1500 modern sectors
- Portfolios of public companies from around the world
- Dive deeper into poorly represented sectors to improve your diversification score
- Evaluate existing portfolios for performance, risk, and performance-to-risk metrics
- Instantly create similar potential portfolios and test for returns



Risk, Performance, And Trends



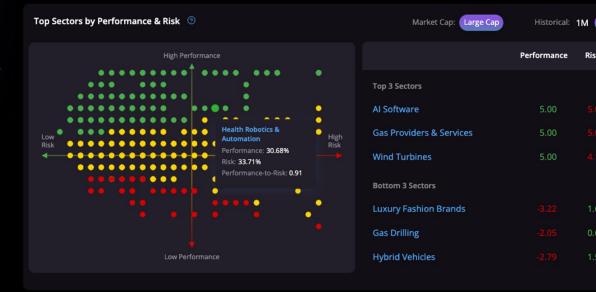
Future (?)

See More >

- Find the hottest sectors and top performers
- Sort and rank the top performing or the riskiest for better stability or growth
- Calculated across all 4 DCSC Levels and for historical data or future projections
- Based on past price performance and volatility plus analyst targets
- Also available on Smart Portfolios and Portfolio Classification



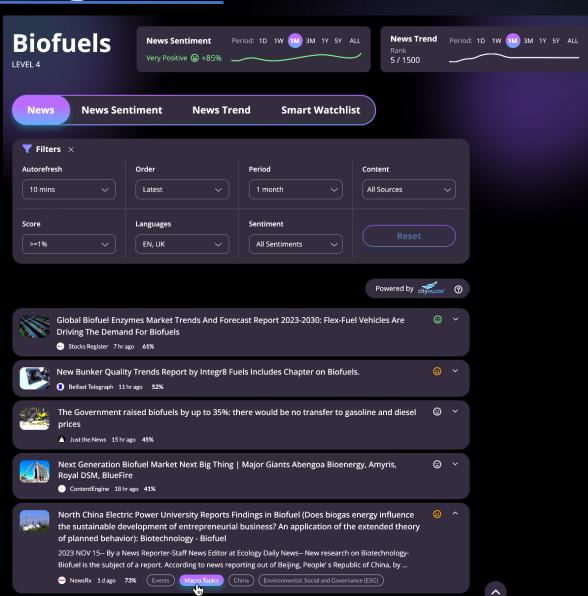




Due Diligence and Monitoring



- Analyse sectors thoroughly with news, sentiment, trends, and filters
- Pre-built watchlists for any DCSC sector
- Simple, intuitive content filtering
- Trends help identify potential opportunities or avoid potential risks
- Seamless transition to CityFALCON and all the data and content needed for deeper research and understanding



An Al and Big Data Company



- CityFALCON provides the content, algorithms, and team that power DCSC
- Billions of datapoints from news, filings, investor relations content, analyst ratings, index information, and more
- A full due diligence platform seamlessly connected to DCSC
- Bringing AI and machine learning to financial content since 2014





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