

TickerTrends Quant Data Suite



Institutional-Grade Alternative Data

Empowering Quant Funds with Alpha-Driven Insights

TICKER-TERM MAPPINGS

- **Comprehensive** mapping of brands, products, and market trends to tickers
- Capture **hidden relationships** between companies and market influences
- Track the **evolution** of product portfolios and brand influence
- Identify **emerging trends** before they appear in financial statements

CONSUMER SENTIMENT

- Measure **public sentiment** around key company products and brands
- **Quantify** social trend impacts on company performance
- Detect early warning signals of **reputation changes**
- Discover alpha through **sentiment shifts** not reflected in price

KEY STATS



5,000+ Public Companies



7 Years of History



Point-in-Time Accuracy



Monthly Frequency



Proprietary Methodology



Quant Level Regulatory Compliance

TRIAL TERMS

- 60-Day Free Trial after initial compliance process
- Must respond to our onboarding team within 48 hours of initial contact
- Must establish dedicated person of contact
 - Bi-weekly check ins on progress

Our Contact: E: admin@tickertrends.io
Register Today: W: www.tickertrends.io/quant