Media Radar

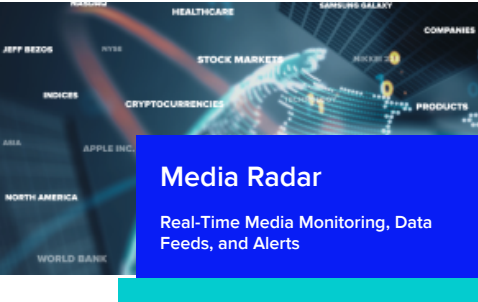## Real-Time Media Monitoring, Data Feeds, and Alerts

Media Radar

Real-Time Media Monitoring, Data Feeds, and Alerts

Media Radar is a monitoring tool designed for firms that require immediate and precise access to actionable news. Leveraging advanced Natural Language Processing (NLP), Media Radar scans every sentence in top global business and geopolitical news sources and social media platforms in 28 languages. Clients utilize both API-accessible raw data feeds and a user interface which facilitates data filtering, alerts, and charting.

This powerful tool allows users to track references to specific entities, themes, and events as they unfold, providing critical insights for research, risk management, and strategic planning

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GRANULAR MONITORING

Entity Tracking
Over 20 categories of entities, including companies, locations, political and military organizations, commodities, and people.

Topic Coverage
More than 1,000 detailed topics available covering financial crimes, accounting, warfare, innovation, and more. (See Figure)

Event Detection
More than 4000 events available, from financial transactions to geopolitical developments.

Sentiment Analysis
Three classifiers are individually tailored for financial, ESG, and commodity contexts.

Emotion Insights
Detection of 14 distinct emotions, including anger, fear, and optimism, enabling nuanced analyses in transcripts and social media.

Free Text Search
Craft alerts on millions of entities, topics, and events via freeform word and phrase search.

Sentence Level Analytics
Scores based on individual sentences to reduce noise and enhance signal.

Figure: An example of the topic hierarchy available to users under the Accounting branch.

THOUSANDS OF SOURCES

Premium News
Top global business, industry, and national news sources are downloaded within seconds to minutes after article publication (See Figure).

Social Media
Hundreds of millions of influencers and authors monitored in top global social media sites

Press Releases
Global government, judicial, and regulatory websites monitored for adverse news about individual entities.

Transcripts
Millions of global corporate transcripts are available for inclusion.

Regulatory Filings
Millions of global corporate filings are available for inclusion.

Languages
Analyzes content in twenty-eight (28) languages.

NEWS

ABC News	Asahi.com
ABC Online	Associated Press
Al Ahram	Bangladesh Daily Star
Al Jazeera	BBC
Al Riyadh	Bloomberg
American Banker	Bolsa de Madrid
An Nahar	Boston Globe

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Figure: An example of global news sources available to users.

RADAR ALERTS

Filtered and AI-summarized corporate news in 28 languages from 1,000 curated business news sources, press releases, transcripts, and social media.

Watchlists:
Import your list of entities to screen.

Alerts:
Set email alerts to monitor filters:
– Technology breakthroughs
– New product launches
– Financial risks to your portfolio
– Corporate litigation

Entities:
Beyond companies, any person, product, currency, central bank, location, or other entity can be monitored.

Breaking News:
Digests can arrive up to hourly for high-impact or developing event updates.
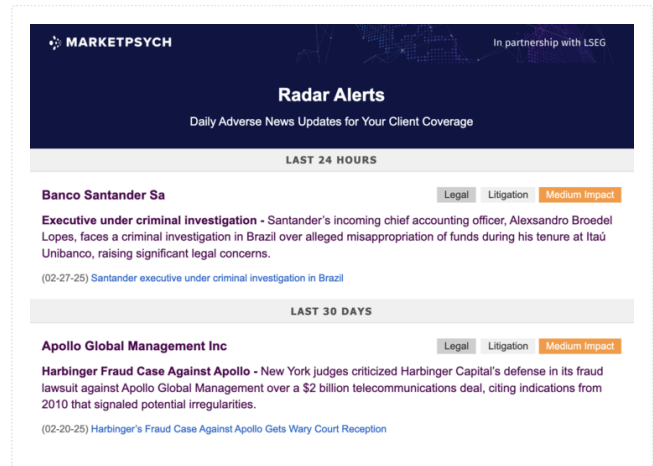

Figure: Radar Alerts example.

FLEXIBLE INTEGRATION OPTIONS

API Integration
Seamlessly embed Media Radar's feed into your proprietary systems

UI-Based Tools
Intuitive alerting and daily email digests for non-technical users (See Figures).

Real-time
Supports real-time applications, integrating into alerting and trading systems.
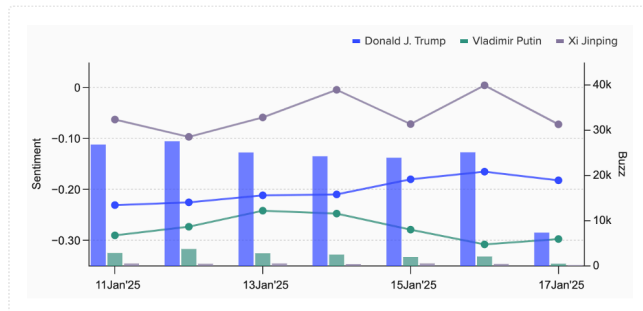

Figure: A depiction of the global sentiment about Xi Jingping (top), Donald Trump (middle), and Vladmir Putin (bottom) over one week. Vertical bars represent the total volume of references.
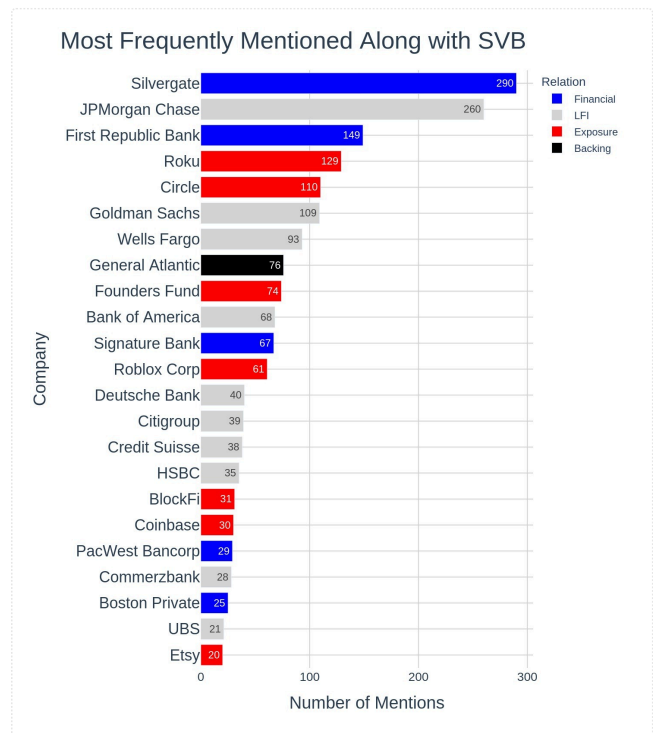

Figure: A depiction of companies associated with Silicon Valley Bank during its collapse, where colors represent the type of relationship.

USE CASES

Used for Investment and Geopolitical Monitoring

Risk Management:
– Monitor emerging risks such as geopolitical tensions, corporate disruptions, or rogue actors.
– Set alerts to be immediately notified of high-impact events like defaults or regulatory changes.

Thematic Research:
– Discover emerging themes tied to innovations like nanomaterials or quantum computing.
– Compare sentiment trends across nations, institutions, or products.

Quantitative Trading:
– Enhance trading algorithms with real-time sentiment and event-driven signals.
– Identify risk-on/risk-off opportunities using global sentiment indicators.

User-Centric Tools

Advanced Query Capabilities:
– Create complex queries to track sentiment about specific entities, products, or themes
– Visualize insights directly or download structured data for deeper analysis.

Daily Digest Reports:
– Receive email summaries of key trends and alerts tailored to your focus areas.

SUMMARY

Media Radar combines state-of-the-art NLP technology with unparalleled global coverage to deliver actionable insights as they happen. Whether you're protecting against risks, exploring thematic trends, or seeking alpha, Media Radar empowers you with the data you need to stay ahead. Contact us to learn more about how Media Radar can revolutionize your decision-making process.