LORD DATA
ROYALTY QUALITY

Unlock the power of user behavior with our Clickstream Data

About us:

We have earned a reputation for setting the industry standard for data quality and are considered reliable and leaders in the field of data services.

Our ability to access vast quantities of data that are both current and accurate is a cornerstone of our success and the success of our clients.

Our commitment to data quality and innovation is what sets us apart from the competition.

We continuously strive to push the boundaries of what is possible with data services, utilizing cutting-edge technologies to deliver the most comprehensive and insightful solutions to our clients.

You can trust that you're getting the highest quality data available on the market today.

Data Schema:
(Browsing History + Search Data)

Field Name	Description	Example
OBJECT_ID	User Unique ID - UUID V4	9b4dd316-f5a6-4141-b2ed-7866f247d289
COUNTRY_CODE	Country short code	US
REGION	Region short code	Florida
CITY	City name	Gainesville
TIMESTAMP	Timestamp in Milliseconds	1686015135811
DATE_TIME	Time of the event In UTC	2023-06-06 1:32:15
DAY	Day of the month In numbers	6
MONTH	Month in numbers	6
YEAR	Year in numbers	2023
USER_AGENT	The identity of the browser Being used and its version	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/113.0.0.0 Safari/537.36
BROWSER_VERSION	Browser version	113.0.0
BROWSER_NAME	Browser name	Chrome
OS_VERSION	Operating system version	10.15.7
OS_NAME	The operating system Being used	Mac OS X
REFERRER	The URL of the page that the user Visited before the current page	https://www.google.com/
URL	URL representation of the page The user was on when the event Occurred	https://www.google.com/search?q=nike+shoes&ved=2ahUKEwi78Jrnv63_AhVimYkEHYLCBoIQ0pQJegQICRAB
SUB_DOMAIN	A subdivision of the Main domain name	www
DOMAIN_NAME	Main domain name	google
TOP_LEVEL_DOMAIN	Current page URL suffix	com
PROTOCOL	The protocol that the browser Used usually HTTPS or HTTP	https
PATH	URL Path	/search
QUERY_STRING	The search term	q=nike+shoes

Our Data:

Our datasets contain multiple fields form 1st-party data sources.
We have the ability to deliver Millions of MAU real user datasets,
coming from Worldwide GEO's.

GDPR

CCPA COMPLIANT