

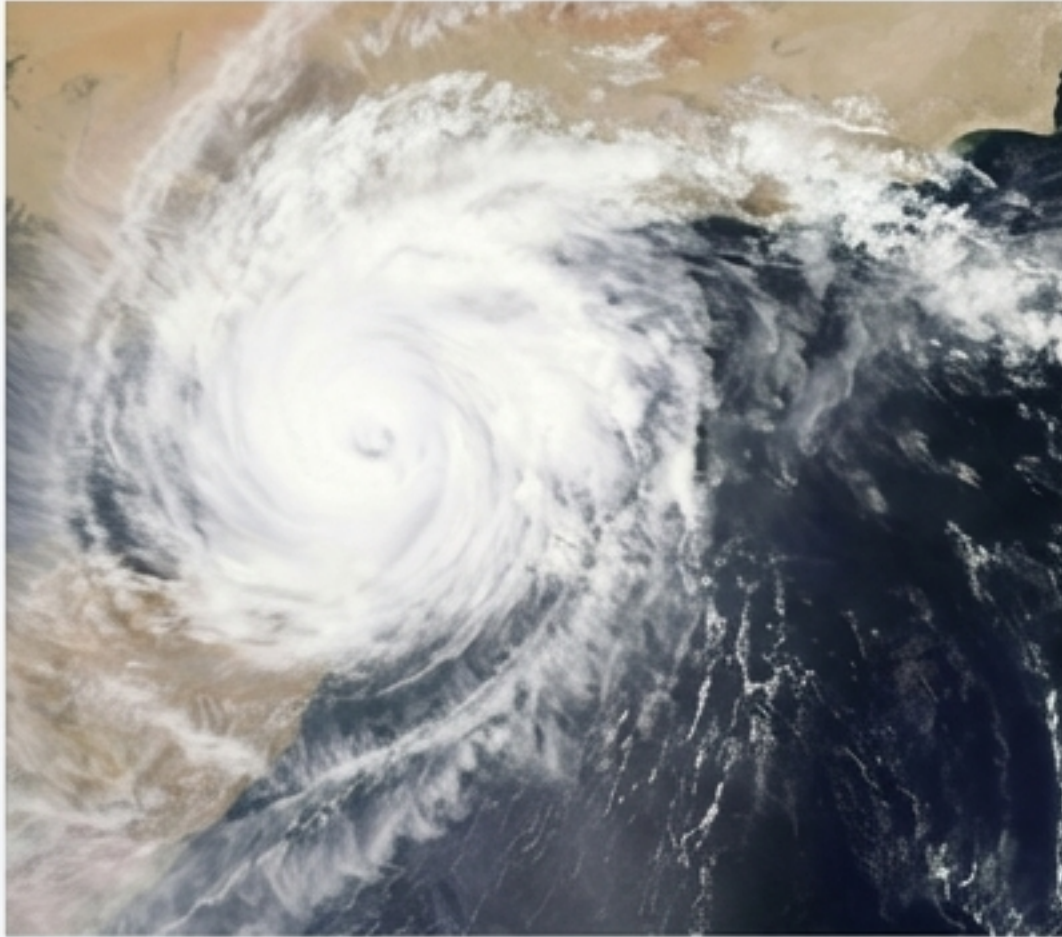
The background of the slide is a dramatic, high-contrast image of a sunset or sunrise. The sky is filled with dark, heavy clouds, and a bright, glowing sun is visible on the right side, casting a warm orange and yellow light. Several bright, jagged lightning bolts are visible, particularly on the right side. Overlaid on the left side of the image are white, swirling lines that resemble weather patterns or topographical contours, with small arrows indicating a clockwise or counter-clockwise flow.

WeatherWise Studio

Bespoke weather intelligence for business.

josh.graham@ehab.co

The New Reality: Weather is a Dominant Economic Force



\$5.7 Billion

Lost *per week* to weather disruptions globally.

(Source: World Bank / OECD)



4x

Increase in weather disasters since the 1970s.

(Source: World Meteorological Organisation)



70%

Of all supply chain disruptions are now caused by weather.

(Source: Resilinc Global Supply Chain Report 2023)

Until now, building bespoke weather intelligence was a massive undertaking.



This approach is too slow and expensive for the urgency of the problem.

Your Weather Data Science Team. In a Browser.



WeatherWise Studio is the first no-code analytics platform that lets you create, analyze, and integrate custom weather signals for business-critical decisions.

Go from raw data to deployable intelligence in one environment. No specialist hires needed.



FAST:

Build models in minutes, not months.



POWERFUL:

Access 50+ years of historical data and real-time forecasts.



ACCESSIBLE:

If you can use a spreadsheet, you can build a weather model.

From Idea to Insight in 4 Steps



1. Start with What You Know

Upload your business data, define an operational threshold, or use one of our industry-tested templates.



2. Select Your Locations

Define the exact assets, regions, or supply chain routes you want to monitor.



3. Validate Performance

Instantly backtest your model against 50 years of historical data to see how it would have performed in real events.



4. Deploy & Integrate

Push your signals to live dashboards, set alerts, or integrate them directly into your systems via our API.

One Platform. Infinite Intelligence.



Insurance Trigger Models

Define and price parametric triggers for your assets or portfolios. Reduce basis risk by 40%.



Trading & Market Signals

Build proprietary signals that move commodities and power markets. Find alpha at 75% lower cost than proprietary services.



Production & Volatility Forecasts

Predict short-term output risk for energy generation, manufacturing, and infrastructure projects.



Downtime & Supply Chain Risk

Forecast operational interruptions and identify weather-driven disruption windows before they happen.



Climate Risk & ESG Reporting

Automate climate risk assessments for TCFD, ISO 14001, and CSRD compliance 10x faster.

The power you need, the simplicity you want.



Rapid Generation

Build and deploy custom models in minutes, responding to market needs 10x faster.



ML-Driven Insight

Combine dozens of variables and let the platform refine accuracy and uncover hidden correlations.



No Specialist Hiring Needed

Democratize data science. Your existing teams can now build sophisticated weather intelligence.



Growing Global Database

Leverage 50 years of global historical data (since 1979), real-time feeds, and seasonal forecasts.

The intelligence behind critical operations.

10,000+ Signals Deployed

Active in Europe, North & South America



HS2

nationalgrid

Balfour Beatty

**MORGAN
SINDALL**

SKANSKA

AON

ENGIE



From 2-Week Analysis to Live on a Client Call



The Challenge: An insurance broker needed to design custom parametric products, a process that took 2-4 weeks, involved costly analysis, and often resulted in 40% basis risk.

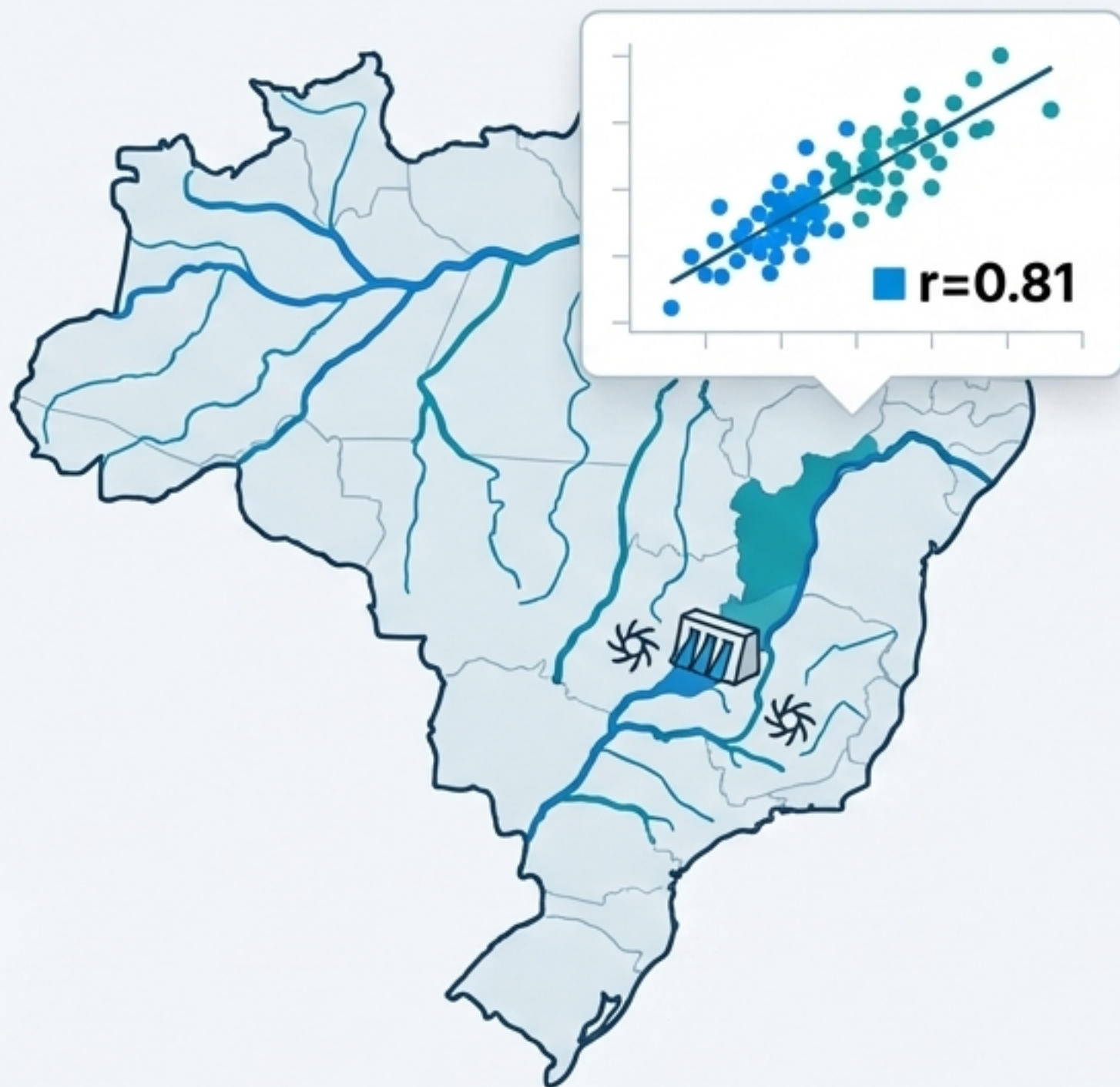


The Solution with WeatherWise Studio:

-  **30-Minute Product Design:** Build, price, and backtest bespoke parametric triggers live during client conversations.
-  **Precise Calibration:** Minimize basis risk by correlating triggers directly with client exposure data.
-  **Instant Pricing:** Analyze 50+ years of historical data to calculate fair premiums and trigger frequencies instantly.

Result: Higher margins, faster growth, and a significant competitive edge.

Predicting Hydroelectric Inflow with 81% Accuracy



The Challenge: A Brazilian hydroelectric company needed to forecast reservoir inflow to optimize power generation and trading. Traditional methods were slow and inaccurate.

The Solution with WeatherWise Studio:



Rapid Model Creation: In **under 30 minutes**, a bespoke model was built correlating rainfall and other variables with historical inflow data.



High Accuracy: The model demonstrated a **correlation coefficient of $r=0.81$** , providing a highly reliable forecast.



Proactive Operations: The signal enables proactive grid balancing, risk management, and more profitable energy trading.

Result: Reduced imbalance penalties and optimized asset performance, saving millions.

A plan for every stage of your journey.

Starter

£795 / month

Perfect for testing and validating initial models.

- ✓ 5 Signals
- ✓ 50 Locations
- ✓ Dashboard Only

Most Popular

Professional

£2,495 / month

Ideal for deploying signals and scaling operations.

- ✓ 25 Signals
- ✓ 200 Locations
- ✓ 200k API Calls
- ✓ Insurance Quotes

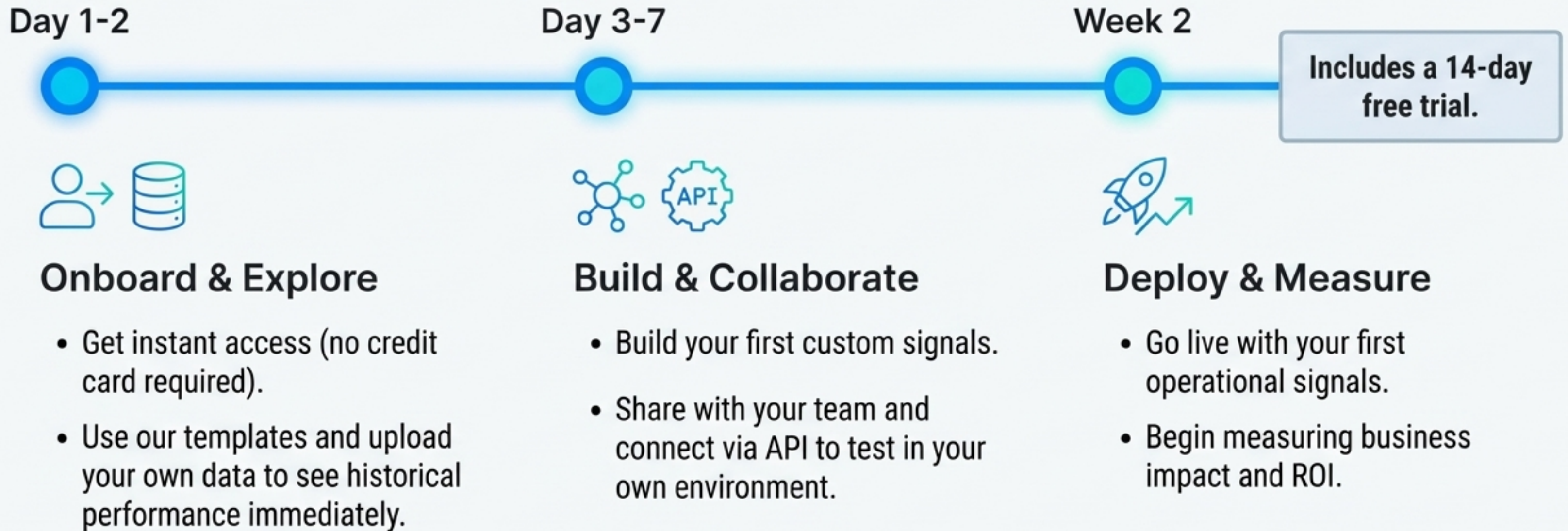
Enterprise

£7,500+ / month

For global operations and complex, multi-location analysis.

- ✓ Thousands of Signals & Locations
- ✓ 1M+ API Calls
- ✓ Custom Integrations

Go from signup to ROI in under two weeks.



A low-angle, upward-looking perspective of several modern skyscrapers with glass facades, reaching towards a clear blue sky. The buildings are arranged in a circular pattern around the central text, creating a sense of height and urban density.

Transform your relationship with weather.

Take control of weather risk and unlock new opportunities.

[Click to Book a Call & Get Your Trial Access]