Webra: Real-time narrative intelligence

The Problem
Organizations cannot see how public opinion shifts in real time. Existing tools count mentions or summarize headlines. They do not show how sentiment changes or who is driving the narrative.

The Solution
Webra tracks real-time sentiment and narrative shifts across YouTube and major news sources.
It surfaces the posts, creators, and channels that drive spikes.
It predicts where narratives are heading next.

Why Now
AI models now allow real-time stance and sentiment detection.
Narrative volatility is increasing across PR, politics, markets, and media.
Budgets for media intelligence already exist but tools are outdated.

Product
- Real-time sentiment timeline
- Drivers behind narrative spikes
- Cross-platform comparison
- AI explanations
- Prediction of narrative direction
- API access in development

Traction
- Live product
- Early testing with PR and political teams
- Dozens of validation conversations
- Active interest in pilots

Business Model
Starter: $499 per month
Pro: $1,999 per month
Enterprise: $5k to $25k per month
Early pilot: $250 per month

The Raise
Raising $600k pre-seed
No prior capital raised

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