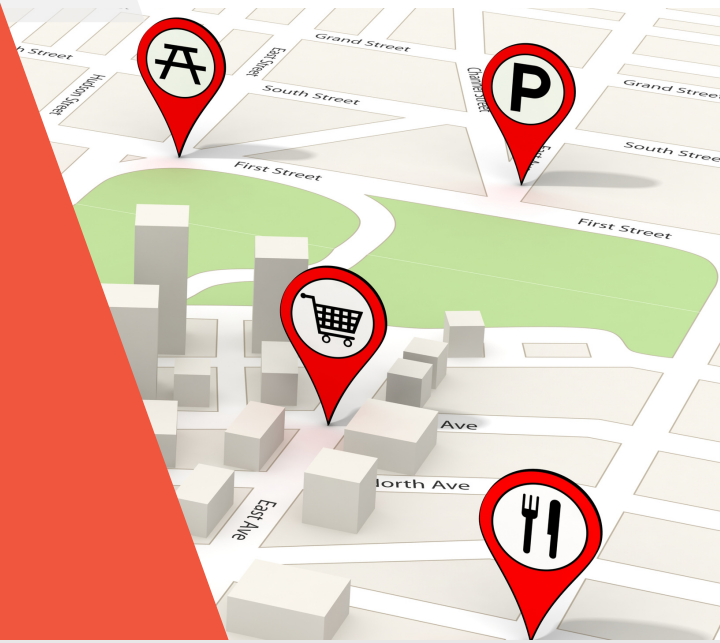


Sourcing the right quality data.

Faster and better.



Our proprietary methodology allows us to build high-quality datasets that are based on precision and accuracy.

The process consists of 5 steps:



Sourcing and ingesting data - we use a variety of sources to create a robust base of information for each Point of Interest (POI).



Standardising the data - we ensure all information is available in a standard format.



Deduplicating information - we deduplicate information to streamline each attribute and avoid redundancies in the dataset.



Mixing & Matching - we identify the ultimate source of truth from all sources to ensure all data attributes are accurate.



Creating dataset - we finalize our datasets with taxonomy, categories, brand names, opening hours etc. to suit our clients' needs and help them achieve their business objectives.

Contact us

✉ sales@echo-analytics.io