



## IBM ESTIMATES THAT POOR DATA MANAGEMENT COST BUSINESSES \$3.1T PER YEAR

With so much data constantly changing, it's tough to keep up, and bad data can be costly. eCore takes on this challenge.

Think of eCore as your go-to source for keeping your B2B contact and company data accurate, up-to-date, and ready for action, through:

### Updated Contact Database

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30 million global directors, VPs, and C-level contacts with valid email, mobile, office location, and many more data points updated monthly.

### AI-Powered Data Enrichment

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45% higher data enrichment rate compared to competition achieved by pulling information from multiple sources using AI and human experts to verify it.

### Data Validation & Monitoring

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30% of the workforce changes jobs annually. eCore utilizes AI and Human Intelligence at scale for real-time data validation, continuously ensuring that leads are active, their roles are up-to-date, and their information is accurate, while also proactively updating and cleaning outdated records in your CRM - **24/7 data hygiene service to maintain the integrity of your records. With eCore, data monitoring accuracy increases from 25% to 90%.**

- **Why eCore?** eCore came up #1 with accuracy, expertise, and fill rate during enterprise clients' data evaluation process.
- **How?** Multi-Source Accuracy - eCore integrates data from its own database, the web, and trusted partners to deliver reliable, up-to-date information that empowers informed decisions.
- **Let's Talk Data:** Reach out to eCore and learn how to give your team a data advantage. Say goodbye to unreliable data and hello to stronger, more valuable data.